



CATEGORIES & REQUIREMENTS - Associates

LEADERSHIP RECOGNITION

Entrants or their industry partners may nominate a person or company for consideration.

Awards are for HBA Member who has shown dedication and exemplary involvement throughout the year.

- 7 **Corporate Sales Leader of the Year – open to Builders and Associates**
- 8 **Marketing Professional of the Year– open to Builders and Associates**
- 9 **Project Manager/Superintendent of the Year**
- 10 **Customer Service/Warranty Professional of the Year**
- 11 **Selection/Option Coordinator of the Year**
- 12 **Rising Star of the Year – open to Builders and Associates**
- 13 **Rookie Field Professional – NEW FOR 2024 – open to Builders and Associates**
- 14 **Rough Trade Professional or Company – NEW for 2024 – open to Builders and Associates**
- 15 **Finish Trade Professional or Company – NEW for 2024 – open to Builders and Associates**
- 16 **Associate of the Year - Awards will be presented for Both Associations**
- 17 **Builder of the Year – Awards will be presented for Both Associations**

Categories 06-17 Requirements

- Completed Form containing written statement describing exemplary performance and achievement.
 - [Categories 6 & 7: Sales Manager of the Year \(Associates & Builders\)](#)
 - [Category 8: Marketing Professional of the Year \(Associates & Builders\)](#)
 - [Categories 9 - 16: Professionalism Awards & Associate of the Year](#)
 - [Category 17: Builder of the Year](#)
- Candidate must submit a color photo. Any photos not received will be supplemented with company logo. For best results, send in the highest resolution and quality available. Format: jpg, minimum resolution 500x500 pixels at 300 dpi.
 - Entries will be judged on the candidate’s positive aspects and measurable work performance. Community service and HBA/Council involvement will also be considered as judging criteria.
 - **Candidate Statements** – Categories 6-13 - candidates are asked to submit a video or written statement answering three interview questions:
 - Share with us your biggest challenge.
 - Share with us your biggest success.
 - What are you most proud of?
- VIDEO FORMAT to .mov or .mp4 – MAX 3 minutes

NEW HOME SALES - BUILDER AND REALTOR AWARDS

- 18 **New Homes Sales - Builder/Realtor - Bronze \$2,000,000 - \$4,999,999**
- 19 **New Homes Sales - Builder/Realtor - Silver \$5,000,000 - \$9,999,999**
- 20 **New Homes Sales - Builder/Realtor - Gold \$10,000,000 - \$19,999,999**
- 21 **New Homes Sales - Builder/Realtor - Platinum \$20,000,000+**

This is non-judged recognition for closed sales numbers for the sales period

If submitting for a team, each team member must submit an entry in order for each team member to receive an award.

All entrants must be employed by a HBA member company at time of submission and the awards event date.

BEST in PA
LIVING
2024 AWARD



Entry Requirements

- Completed Sales Achievement form with closed sales for the period of January 1, 2023 thru December 31, 2023
- [New Home Sales - Builder and Realtor Awards Form for Categories 18-21](#)
- Color photo of candidate



MARKETING

Open to Builders & Associates Both Firms will be credited

22 Best Logo Design - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Image Requirements: up to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

23 Best Print Ad - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on graphics, concept, overall design compatibility, readability, and execution.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Image Requirements: ONE image of Ad

24 Best Brochure (Printed or Digital Format) - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, overall design, readability.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Image of Brochure in jpeg format.
- **Sample brochure – delivered by Feb 21st**
HBA of Bucks and Montgomery Counties, 540 Pennsylvania Avenue, #309, Fort Washington, PA. 19034. Attn: Best in Pennsylvania Living Awards.

25 Best Social Media - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- including link to actual campaign
- Up to 8 images that represent entry.

26 Best Internet Marketing Campaign - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- including link to actual campaign
- Up to 8 images that represent entry.



MARKETING

Open to Builders & Associates Both Firms will be credited

27 Best Website - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Link to website – must be fully updated and live | by March 4th
- Up to 8 images that represent entry.

28 Best Marketing Video - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest.

Entry Requirements

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Up to 2 images that represent entry.
- MEDIA files: Video .mp4 or .mov files

29 Best Special Promotional Marketing Event - Customer Promotion – Builders Only

30 Best Special Promotional Marketing Event - Realtor Promotion – Builders Only

31 Best Promotional Event - Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Entry Requirements:

- [Categories 22 - 31 Marketing Category Form \(Associates & Builders\)](#)
- Submit images of promotion – photos of events suggested
- Submit images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. – jpeg or PDF format
- Television and radio submissions should be sent as Audio Files (mp3) file and Video file (.mov or quicktime file)

DESIGN AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

32 Best Sales Office

33 Best Builder Design Center

34 Best Showroom

Entry will be judged on theme, function, display concept, creativity, and design, as well as the use of tools and technologies to achieve success.

Entry Requirements

- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
- Up to 8 images that represent entry - may include the following: exterior entrance, overall interior, topography table, impact graphic, renderings, displays, and/or closing office.
- Floor Plan of office layout showing layout of exhibits.

DESIGN AWARDS - NEW CONSTRUCTION

35 Best Community Amenity Feature - Clubhouses, Garden Areas, etc.

Awards may be presented For Rent /For Sale

Entry will be judged on the effectiveness, impact, and function in enhancing the project.

Entry Requirements

- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
- Up to 8 images that represent entry - may include the following: exterior entrance & overall interior



- 36 Best Interior Merchandising Single Family SF Under \$750,000
- 37 Best Interior Merchandising Single Family SF \$750,000 to \$1,000,000
- 38 Best Interior Merchandising Single Family SF over \$1,000,000
- 39 Best Interior Merchandising Townhouse, Duplex, Twin, Garden: attached single family home. Under \$750,000
- 40 Best Interior Merchandising Townhouse, Duplex, Twin, Garden: attached single family home. \$750,000 & Over
- 41 Best Interior Merchandising Multi-Family MF Under \$750,000
- 42 Best Interior Merchandising Multi-Family MF \$750,000 & Over
- 43 Best Interior Merchandising 55+ Under \$600,000
- 44 Best Interior Merchandising 55+ \$600,000 & Over

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program. These categories are for production home entries only. No custom home interior design will be accepted within these categories

Entry Requirements

- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
- Up to 8 images that represent entry: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

DESIGN AWARDS - NEW CONSTRUCTION

- 45 Best Single Family Home - Under 2,500 square feet
- 46 Best Single Family Home - 2,500-3,500 square feet
- 47 Best Single Family Home - Over 3,500 square feet
- 48 Best Single Family Attached Home - Under 2,500 square feet
- 49 Best Single Family Attached Home - Over 2,500 square feet
- 50 Best Multi-Family Home - Under 1,500 square feet
- 51 Best Multi-Family Home - Over 1,500 square feet
- 52 Best 55+ Home - Under 2,500 square feet
- 53 Best 55+ Home - Over 2,500 square feet

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
- Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

DESIGN AWARDS - NEW CONSTRUCTION

- 54 Best Landscape Design of a Production Home

Entry will be judged on the landscape effectiveness, impact, and function in enhancing the product or project. Landscaping includes ground cover, hardscape, and softscape.

Entry Requirements

- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
- Up to 8 images that represent entry

SPECIALITY AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

- 55 Best Kitchen Design - New Construction
- 56 Best Bathroom - New Construction



- 57 Best Specialty Room - New Construction**
Judged on overall architectural appeal, creative use of space and functionality of plan.
- Entry Requirements**
- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
 - Up to 6 images that represent entry
 - Floor plan

CUSTOM HOME AWARDS

Open to Builders & Associates Both Firms will be credited

- 58 Best Interior Design of a Custom Home**
- 59 Best Custom Home - Under \$1 million**
- 60 Best Custom Home - \$1-3 million**
- 61 Best Custom Home - \$3-5 million**
- 62 Best Custom Home - Over \$5 million**
- Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.
- Entry Requirements**
- [Categories 32-62 Design Category Form \(Associates & Builders\)](#)
 - Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
 - Floor plan



SPECIALITY AWARDS - CUSTOM HOMES

Open to Builders & Associates Both Firms will be credited

- 63 **Best Kitchen Design - Custom Construction**
- 64 **Best Bathroom - Custom Construction**
- 65 **Best Specialty Room - Custom Construction**

Judged on overall architectural appeal, creative use of space and functionality of plan.

Entry Requirements

- [Categories 63-79 Specialty & Remodeling Category Form](#)
- 4 to 6 images that represent entry
- Floor plan

REMODELING/RENOVATION AWARDS

- 66 **Best Whole House Residential Renovation Under \$250,000**
- 67 **Best Whole House Residential Renovation \$250,001-\$499,000**
- 68 **Best Whole House Residential Renovation \$500,000- \$999,000**
- 69 **Best Whole House Residential Renovation \$1 Million - \$2 Million**
- 70 **Best Whole House Residential Renovation Over \$2 Million**
- 71 **Best Addition Under \$250,000**
- 72 **Best Addition \$250,001-\$499,000**
- 73 **Best Addition \$500,000- \$999,000**
- 74 **Best Addition over \$1 Million**
- 75 **Best Renovated Room Kitchen**
- 76 **Best Renovated Room Bathroom**
- 77 **Best Renovated Room Basement**
- 78 **Best Renovated Room Living Room / Family Room**
- 79 **Best Historic Renovation**

Judged on overall architectural appeal, creative use of space and functionality of plan.

Eligibility Requirements:

Homes must have been completed between January 1, 2020 and December 31, 2023.

Homes entered in these categories may not be entered in production home interior design or production home categories.

Entry Requirements

- [Categories 63-79 Specialty & Remodeling Category Form](#)
- 4 to 12 images that represent entry – Suggest 1-4 before images with up to 8 afters.
- Floor Plan required



HOME OF THE YEAR AWARDS

- 80 Home of The Year - Single Family **
- 81 Home of the Year - Attached Home **
- 82 Home of the Year - 55+ **
- 83 Custom Home of the Year **

Home of the Year will be presented to the HBA Builder for best overall product and interior design.

****The same product/model must be entered in both Interior and Product Design.**

In addition to the cumulative points awarded in those categories,

Judges will award points based on interior design, architecture design upon final review and selection of the overall winner.

Home of the Year will be judged based on:

The overall exterior and interior architectural appeal, creative use of the interior functionality of floor plan with an emphasis on the home targeted for the targeted homebuyer.

Entry Requirements

- [Categories 80-83 Home of the Year Form](#)
- Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

COMMUNITY OF THE YEAR AWARDS

- 84 Single-Family Community of the Year *
- 85 Townhome Community of the Year *
- 86 Multi-Family Community of the Year *
- 87 55+ Community of the Year *
- 88 Custom Home Community of the Year *

The Community of the Year Awards are presented to the HBA Builder/Developer for the best overall marketing and community presentation of a community. The Community of the Year Award will be determined by the CUMULATIVE point totals.

Community of the Year will be judged based on:

Design and sensitivity to natural or created environments, Design appeal, Creative use of space, materials, amenities, Architectural continuity, Landscape design and signage, and Overall sales success.

***To qualify and submit an entry for Community of the Year the community**

must also be submitted in at least THREE categories that represent the community through people, space or design.

The THREE qualifying categories include categories 1-11, 22-54

Entry Requirements

- [Categories 84 - 88: Community of the Year](#)
- Site plan of the community
- Up to 12 images of community – exteriors of homes, landscape, interiors, signage, sales office, etc.