



CATEGORIES & REQUIREMENTS FOR ASSOCIATES

LEADERSHIP RECOGNITION

Entrants or their industry partners may nominate a person or company for consideration.

Awards are for HBA Member who has shown dedication and exemplary involvement throughout the year.

- 7 **Corporate Sales Leader of the Year – open to Builders and Associates**
- 8 **Marketing Professional of the Year – open to Builders and Associates**
- 12 **Rising Star of the Year – open to Builders and Associates**
- 13 **Rookie Field Professional – open to Builders and Associates**
- 14 **Rough Trade Professional or Company – open to Builders and Associates**
- 15 **Finish Trade Professional or Company – open to Builders and Associates**

Requirements

- Completed Form containing written statement describing exemplary performance and achievement.
- Candidate must submit a color photo. Any photos not received will be supplemented with company logo. For best results, send in the highest resolution and quality available. Format: jpg, minimum resolution 500x500 pixels at 300 dpi.
- Entries will be judged on the candidate's positive aspects and measurable work performance. Community service and HBA/Council involvement will also be considered as judging criteria.
- **Candidate Statements** – Categories 6-13 - candidates are asked to submit a video or written statement answering three interview questions:
 - Share with us your biggest challenge.
 - Share with us your biggest success.
 - What are you most proud of?

VIDEO FORMAT to .mov or .mp4 – MAX 3 minutes

NEW HOME SALES - BUILDER AND REALTOR AWARDS

- 17 **New Homes Sales - Builder/Realtor - Bronze \$2,000,000 - \$4,999,999**
- 18 **New Homes Sales - Builder/Realtor - Silver \$5,000,000 - \$9,999,999**
- 19 **New Homes Sales - Builder/Realtor - Gold \$10,000,000 - \$19,999,999**
- 20 **New Homes Sales - Builder/Realtor - Platinum \$20,000,000+**

This is non-judged recognition for closed sales numbers for the sales period

If submitting for a team, each team member must submit an entry in order for each team member to receive an award.

All entrants must be employed by a HBA member company at time of submission and the awards event date.

Entry Requirements

- Completed Sales Achievement form with closed sales for the period of January 1, 2024 thru December 31, 2024
- Color photo of candidate



MARKETING

Open to Builders & Associates Both Firms will be credited

21 Best Logo Design - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on overall logo design, readability and execution.

Entry Requirements

- Team/ Information Form
- Image Requirements: up to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

22 Best Print Ad - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on graphics, concept, overall design compatibility, readability, and execution.

Entry Requirements

- Team/ Information Form
- Image Requirements: ONE image of Ad

23 Best Brochure (Printed or Digital Format) - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, overall design, readability.

Entry Requirements

- Team/ Information Form
- Image of Brochure in jpeg format.
- **Sample brochure – delivered by March 17**

HBA of Bucks and Montgomery Counties, 540 Pennsylvania Avenue, #309, Fort Washington, PA. 19034. Attn: Best in Pennsylvania Living Awards.

24 Best Social Media - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Entry Requirements

- Team/ Information Form including link to actual campaign
- Up to 8 images that represent entry.

25 Best Internet Marketing Campaign - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Entry Requirements

- Team/ Information Form including link to actual campaign
- Up to 8 images that represent entry.



MARKETING

Open to Builders & Associates Both Firms will be credited

26 Best Website - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Entry Requirements

- Team/ Information Form including Link to website
- Up to 8 images that represent entry.

27 Best Marketing Video - open to Builders and Associates

Awards may be presented for Builder, Community and/or Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest.

Entry Requirements

- Team/ Information Form
- Up to 2 images that represent entry.
- MEDIA files: Video .mp4 or .mov files

30 Best Promotional Event - Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Entry Requirements:

- Team/ Information Form
- Submit images of promotion – photos of events suggested
- Submit images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. – jpeg or PDF format
- Television and radio submissions should be sent as Audio Files (mp3) file and Video file (.mov or quicktime file)

DESIGN AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

31 Best Sales Office

32 Best Builder Design Center

33 Best Showroom

Entry will be judged on theme, function, display concept, creativity, and design, as well as the use of tools and technologies to achieve success.

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry - may include the following: exterior entrance, overall interior, topography table, impact graphic, renderings, displays, and/or closing office.
- Floor Plan of office layout showing layout of exhibits.



DESIGN AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

34 Best Community Amenity Feature - Clubhouses, Garden Areas, etc.

Awards may be presented For Rent /For Sale

Entry will be judged on the effectiveness, impact, and function in enhancing the project.

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry - may include the following: exterior entrance & overall interior

35 Best Interior Merchandising Single Family SF Under \$750,000

36 Best Interior Merchandising Single Family SF \$750,000 to \$1,000,000

37 Best Interior Merchandising Single Family SF over \$1,000,000

38 Best Interior Merchandising Townhouse, Duplex, Twin, Garden: attached single family home. Under \$750,000

39 Best Interior Merchandising Townhouse, Duplex, Twin, Garden: attached single family home. \$750,000 & Over

40 Best Interior Merchandising Multi-Family MF Under \$750,000

41 Best Interior Merchandising Multi-Family MF \$750,000 & Over

42 Best Interior Merchandising 55+ Under \$600,000

43 Best Interior Merchandising 55+ \$600,000 & Over

Judged on use of color, texture, material, interior space, furniture, accessories, window and wall treatments in relation to the specified target market and continuity with the marketing program. These categories are for production home entries only. No custom home interior design will be accepted within these categories

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry: Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

44 Best Single Family Home - Under 2,500 square feet

45 Best Single Family Home - 2,500-3,500 square feet

46 Best Single Family Home - Over 3,500 square feet

47 Best Single Family Attached Home - Under 2,500 square feet

48 Best Single Family Attached Home - Over 2,500 square feet

49 Best Multi-Family Home - Under 1,500 square feet

50 Best Multi-Family Home - Over 1,500 square feet

51 Best 55+ Home - Under 2,500 square feet

52 Best 55+ Home - Over 2,500 square feet

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

DESIGN AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

53 Best Landscape Design of a Production Home

Entry will be judged on the landscape effectiveness, impact, and function in enhancing the product or project.

Landscaping includes ground cover, hardscape, and softscape.

Entry Requirements



- Team/ Information Form
- Up to 8 images that represent entry

SPECIALITY AWARDS - NEW CONSTRUCTION

Open to Builders & Associates Both Firms will be credited

54 Best Kitchen Design - New Construction

55 Best Bathroom - New Construction

56 Best Specialty Room - New Construction

Judged on overall architectural appeal, creative use of space and functionality of plan.

Entry Requirements

- Team/ Information Form
- Up to 6 images that represent entry
- Floor plan

CUSTOM HOME AWARDS

Open to Builders & Associates Both Firms will be credited

57 Best Interior Design of a Custom Home

58 Best Custom Home - Under \$1 million

59 Best Custom Home - \$1-3 million

60 Best Custom Home - \$3-5 million

61 Best Custom Home - Over \$5 million

Entry will be judged on overall exterior and interior architecture, design appeal, function, and creative use of interior space and creative integration of plan design with site considerations.

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan



SPECIALITY AWARDS - CUSTOM HOMES

Open to Builders & Associates Both Firms will be credited

- 62 Best Kitchen Design - Custom Construction**
- 63 Best Bathroom - Custom Construction**
- 64 Best Specialty Room - Custom Construction**

Judged on overall architectural appeal, creative use of space and functionality of plan.

Entry Requirements

- Team/ Information Form
- 4 to 6 images that represent entry
- Floor plan

REMODELING/RENOVATION AWARDS

Open to Builders & Associates Both Firms will be credited

- 65 Best Whole House Residential Renovation Under \$250,000**
- 66 Best Whole House Residential Renovation \$250,001-\$499,000**
- 67 Best Whole House Residential Renovation \$500,000- \$999,000**
- 68 Best Whole House Residential Renovation \$1 Million - \$2 Million**
- 69 Best Whole House Residential Renovation Over \$2 Million**
- 70 Best Addition Under \$250,000**
- 71 Best Addition \$250,001-\$499,000**
- 72 Best Addition \$500,000- \$999,000**
- 73 Best Addition over \$1 Million**
- 74 Best Renovated Room Kitchen**
- 75 Best Renovated Room Bathroom**
- 76 Best Renovated Room Basement**
- 77 Best Renovated Room Living Room / Family Room**
- 78 Best Historic Renovation**

Judged on overall architectural appeal, creative use of space and functionality of plan.

Eligibility Requirements:

Homes must have been completed between January 1, 2021 and December 31, 2024.

Homes entered in these categories may not be entered in production home interior design or production home categories.

Entry Requirements

- Team/Project Information Form
- 4 to 12 images that represent entry – Suggest 1-4 before images with up to 8 afters.
- Floor Plan required



**BEST in PA
LIVING**
2025 AWARD



HOME OF THE YEAR AWARDS

Open to Builders & Associates Both Firms will be credited

- 79 Home of The Year - Single Family **
- 80 Home of the Year - Attached Home **
- 81 Home of the Year - 55+ **
- 82 Custom Home of the Year **

Home of the Year will be presented to the HBA Builder for best overall product and interior design.

****The same product/model must be entered in both Interior and Product Design.**

In addition to the cumulative points awarded in those categories,

Judges will award points based on interior design, architecture design upon final review and selection of the overall winner.

Home of the Year will be judged based on:

The overall exterior and interior architectural appeal, creative use of the interior functionality of floor plan with an emphasis on the home targeted for the targeted homebuyer.

Entry Requirements

- Team/ Information Form
- Up to 8 images that represent entry: Front exterior, Living room, dining room, master bedroom, kitchen/family room area or other unique spaces.
- Floor plan

COMMUNITY OF THE YEAR AWARDS

Open to Builders & Associates Both Firms will be credited

- 83 Single-Family Community of the Year *
- 84 Townhome Community of the Year *
- 85 Multi-Family Community of the Year *
- 86 55+ Community of the Year *
- 87 Custom Home Community of the Year *

The Community of the Year Awards are presented to the HBA Builder/Developer for the best overall marketing and community presentation of a community. The Community of the Year Award will be determined by the CUMULATIVE point totals.

Community of the Year will be judged based on:

Design and sensitivity to natural or created environments, Design appeal, Creative use of space, materials, amenities, Architectural continuity, Landscape design and signage, and Overall sales success.

***To qualify and submit an entry for Community of the Year the community**

must also be submitted in at least THREE categories that represent the community through people, space or design.

The THREE qualifying categories include categories 1-11, 21-53

Entry Requirements

- Team/ Information Form
- Site plan of the community
- Up to 12 images of community – exteriors of homes, landscape, interiors, signage, sales office, etc.