

2027 BEST IN PENNSYLVANIA LIVING AWARDS | Sponsorship Opportunities

Put your brand alongside the best in Pennsylvania living.

The Best in Pennsylvania Living Awards bring together leading builders, remodelers, designers and industry professionals from Bucks, Montgomery, Chester and Delaware Counties.

A BPLA sponsorship positions your company alongside industry excellence while delivering visibility through event promotion, digital exposure, social media and BestinPALiving.com.

Opportunities are limited, with select sponsorships offering exclusivity or non-compete protection.

FIND YOUR FIT

- **Premier Brand Ownership | Presenting Partner** – \$7,500
- **Exclusive Red-Carpet Experience | Champagne & Red-Carpet Sponsor** – \$5,000
- **Leadership & Stage Presence | VIP Partner** – \$4,000 / **Spotlight Partner** – \$3,500
- **Experiential Brand Visibility | Valet Sponsor** – \$3,000 / **Presentation Bar Sponsor** – \$2,000
- **Event & Digital Visibility | Marquee Partner** – \$2,500
- **Industry Recognition | Craftsman Sponsor** – \$1,500 / **Legacy Sponsor** – \$750
- **Show Your Support | Industry Sponsor** – \$300

PRESENTING PARTNER | \$7,500

EXCLUSIVE

Own the night. The highest level of BPLA partnership with premier positioning throughout the awards campaign and Gala.

EVENT ACCESS & RECOGNITION

- 8 Gala tickets with premium seating
- Exclusive “2027 Best in Pennsylvania Living Awards presented by [Company]” recognition
- Premier logo placement on Welcome Banner + event signage

DIGITAL VISIBILITY & PROMOTION

- Premier logo placement on BPLA promotional materials
- Premier logo + link on event landing page
- Logo on event invitation, itinerary, registration confirmations + thank-you email
- 2 exclusive social media sponsor features
- Sponsor Spotlight feature on BestinPALiving.com*
- LinkedIn sponsor showcase*
- Consumer-facing company link on BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- \$300 VIP hospitality credit toward car service or overnight hotel accommodations
- Company representative opportunity for opening remarks
- Company representative presents **Builder of the Year**
- 60-second company commercial during awards presentation*
- Full-page inside-cover ad in ceremony program*
- First right of refusal for 2028 Presenting Partner

CHAMPAGNE & RED-CARPET SPONSOR | \$5,000

EXCLUSIVE

Own the first impression. Be the exclusive brand welcoming guests to the 2027 BPLA Gala. From the champagne reception to the red-carpet photo experience, your company takes center stage during one of the evening's most visible and memorable moments.

EVENT ACCESS & RECOGNITION

- 6 Gala tickets
- Exclusive recognition as Champagne & Red-Carpet Sponsor
- Premier branding throughout the champagne welcome and red-carpet photo experience
- Prominent sponsor recognition at guest arrival and photo opportunities
- Event signage recognition
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo on itinerary + thank-you email
- Social media sponsor recognition
- Consumer-facing company link on BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- Company representative opportunity to personally welcome guests
- Opportunity for sponsor-provided branded messaging/signage at champagne welcome*
- Exclusive brand association with the Gala's champagne welcome and red-carpet experience
- First right of refusal for 2028 Champagne & Red-Carpet Sponsorship

VIP PARTNER | \$4,000

2 AVAILABLE | INDUSTRY EXCLUSIVITY

Be seen where it matters. Premium positioning, leadership visibility and an active role in recognizing industry excellence.

EVENT ACCESS & RECOGNITION

- 4 Gala tickets with VIP front-of-room seating
- Premium event signage recognition

DIGITAL VISIBILITY & PROMOTION

- Exclusive social media sponsor feature*
- Logo + link on event landing page
- Logo + link on event invitation, itinerary + thank-you email
- Consumer-facing company link on BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- Company representative opportunity to welcome attendees alongside BPLA leadership
- Company representative presents a **Community of the Year Award**
- Half-page ad in ceremony program*
- Industry exclusivity within the VIP Partner level

SPOTLIGHT PARTNER | \$3,500

4 AVAILABLE | INDUSTRY EXCLUSIVITY

Your brand on screen and on stage. Combine digital visibility with a prominent role in the awards presentation.

EVENT ACCESS & RECOGNITION

- 3 Gala tickets with premium seating
- Premium cocktail-hour signage
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo + link on itinerary + thank-you email
- Social media sponsor recognition
- Consumer-facing company link on BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- Company representative presents a **Home of the Year Award**
- 30-second company commercial during awards presentation*
- Quarter-page ad in ceremony program*
- Industry exclusivity within the Spotlight Partner level

VALET SPONSOR | \$3,000

2 AVAILABLE | INDUSTRY EXCLUSIVITY

Make an impression coming and going. Put your brand at a guest touchpoint experienced throughout the evening.

EVENT ACCESS & RECOGNITION

- 3 Gala tickets
- Premium branding at valet arrival + departure
- Event signage recognition
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo on itinerary + thank-you email
- Social media sponsor recognition
- Consumer-facing company link on BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- Opportunity to provide sponsor giveaway for guest vehicles*
- Industry exclusivity within the Valet Sponsor level

MARQUEE PARTNER | \$2,500

8 AVAILABLE

Stay visible before, during and after the Gala with a strong mix of digital, event and consumer-facing exposure.

EVENT ACCESS & RECOGNITION

- 3 Gala tickets with preferred seating
- Event signage recognition
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo on itinerary + thank-you email
- Social media sponsor recognition
- Logo + link on consumer-facing BestinPALiving.com
- BPLA digital sponsor badge + ready-to-share social graphic

PRESENTATION BAR SPONSOR | \$2,000

2 AVAILABLE

Raise a glass to Pennsylvania's best. Put your brand at the presentation bar throughout the awards program.

EVENT ACCESS & RECOGNITION

- 2 Gala tickets
- Exclusive sponsor signage at presentation bar
- Event signage recognition
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo on thank-you email
- Group sponsor social media spotlight
- BPLA digital sponsor badge + ready-to-share social graphic

EXCLUSIVE PARTNER BENEFITS

- Opportunity for sponsor-provided branded bar signage or cocktail napkins*

CRAFTSMAN SPONSOR | \$1,500

12 AVAILABLE

Support craftsmanship and design while keeping your brand visible throughout the BPLA campaign and Gala.

EVENT ACCESS & RECOGNITION

- 2 Gala tickets
- Event signage recognition
- Logo recognition in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Logo + link on event landing page
- Logo on thank-you email
- Group sponsor social media spotlight
- BPLA digital sponsor badge + ready-to-share social graphic

LEGACY SPONSOR | \$750

20 AVAILABLE

Align your company with BPLA and show your support for excellence in the residential building industry.

EVENT ACCESS & RECOGNITION

- 1 Gala ticket
- Event signage recognition
- Company name in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Company name on event landing page
- Company name on thank-you email
- Group sponsor thank-you on social media
- BPLA digital sponsor badge + ready-to-share social graphic

INDUSTRY SPONSOR | \$300

UNLIMITED

Show your support for the industry and be recognized as part of the BPLA community.

EVENT RECOGNITION

- Company name in ceremony program

DIGITAL VISIBILITY & PROMOTION

- Company name in post-event thank-you email
- Digital “Proud Supporter of BPLA” badge
- Ready-to-share BPLA sponsor social graphic

EVERY SPONSOR RECEIVES MORE WAYS TO SHARE THEIR SUPPORT

All 2027 BPLA sponsors receive a branded digital sponsor badge and ready-to-share social media graphic, making it easy to promote their company's involvement before the Gala.

SPONSOR MATERIALS & CONDITIONS

- **Sponsor Materials:** All sponsor-provided materials must meet published deadlines and are subject to BPLA approval.
- **VIP Hospitality Benefit:** Presenting Partner receives \$300 credit toward car service or overnight hotel accommodations, subject to availability and HBA approval.
- **Industry Exclusivity:** One sponsor per industry category within the same sponsorship level, as determined by HBA.
- **Sponsorship Availability:** All opportunities are subject to confirmation and awarded on a first-committed basis.